

- REAL ESTATE IN THE REAL ECONOMY -



HOUSING

THE COMMERCIAL PROPERTY SECTOR INVESTS

€573 BILLION

TO ASSIST IN MEETING UNDERSERVED DEMAND - OVER A FIFTH OF INSTITUTIONAL REAL ESTATE INVESTMENT HOLDINGS



Bringing professional management to the private rented sector, with a focus on affordability and sustainability.

SUSTAINABILITY

PENSION FUNDS AND INSURANCE COMPANIES HOLD

€1 TRILLION

OF CRE AS INCOME INVESTMENT IN THE EU AND UK

Their alignment with the UN Sustainable Development Goals makes them crucial accelerators of sustainability across the built environment, which accounts for 37% of end user emissions.

Decarbonisation is a focus of their capital investment spending and as well as being critical to achieving emissions targets, reduced energy use and costs are beneficial to housing affordability.

JOBS



REAL ESTATE SECTOR: **4.4 MILLION JOBS**



AUTOMOTIVE SECTOR: **2.6 MILLION JOBS**



TELECOMMUNICATIONS SECTOR: **1.1 MILLION JOBS**

THE SECTOR DIRECTLY EMPLOYS **4.4 MILLION PEOPLE**

More than in the automotive and telecommunications sectors combined.

INVESTMENT

THE COMMERCIAL PROPERTY SECTOR INVESTS

€374 BILLION

EACH YEAR IN BUILDING REFURBISHMENT AND DEVELOPMENT

Commercial real estate alone accounts for 11% of all fixed investment and together with housing and infrastructure represents 65% of all capital investment in the EU.

ECONOMIC CONTRIBUTION

COMMERCIAL PROPERTY CONTRIBUTED

€523 BILLION

TO THE EU ECONOMY IN 2023

At 2.9% of the economy, the commercial real estate sector's Gross Value Added is greater than the combined contribution of the automotive manufacturing and telecommunications industries.



€523 BILLION



€190 BILLION



€275 BILLION

CRUCIAL FOR ECONOMIC ACTIVITY

Institutions own, lease and manage almost 70% of the €2.9 trillion of commercial space that is available to occupy on a leased basis. This option for businesses and organisations frees up capital and enables them to lease new space as they grow.



COMMERCIAL PROPERTY

GROWTH, JOBS & SUSTAINABILITY